

Signs of Growth

In a sector that has been particularly hard hit by the current economic climate, our expertise has allowed us to continue to thrive.

Managing Director Alan Parkinson has been keen to reinvest in machinery and staff and it's this forward thinking approach which has led to the appointment of two new directors from within the business.

An established workforce with specialist skills, Alan has decided to secure the success of the business by promoting two senior managers to the board.

The promotions follow the expansion of the business to cover areas such as Blackpool and Blackburn as well as continuing to build on their established customer base in Preston and the surrounding areas.

Both Robin Longton and Darren Wilkinson have been employed by the



From front to back: Robin Longton, Darren Wilkinson & Managing Director Alan Parkinson

company for some time and take on the roles of Sales & Marketing Director and Production and Installation director respectively.

Managing Director Alan Parkinson explains, "We know we're appointing trusted, reliable directors and what's more, they've proven that expansion can be achieved with a little imagination and strategic thinking – especially in the tough economic circumstances and I have been delighted with their loyalty, enthusiasm and determination to continue to push the business forward to be one of the largest sign companies in the North West."

Preston College



When Preston College recently decided to undertake a review of all their external signage, we were called upon to undertake the project.

This consisted of an initial survey of the site, consultation as to the best signage system to use and the origination of a complete signage schedule.

Once this was all approved a programme of works was established which entailed the in-house manufacture of over 45 wall fixed and free-standing signs, removal and disposal of existing signage and installation of new signage, all which was completed before the start of the new college year.



NEWSinBRIEF

Moor Park

We were recently appointed as the main signage contractor to provide the complete fit out of all internal and external signage on the new multi-million pound Moor Park Health & Leisure Centre in Bispham, Blackpool.



Working closely with the main contractors, the architects, NHS Blackpool, Blackpool Borough Council and the GP Surgeries who are housed within the building, we designed, manufactured and installed a coherent sign system inside and out. This included external built up 3D stainless steel lettering, wayfinding and car park signage, internal free standing information boards, tactile wayfinding signs, door signage and bespoke printed wallpaper.



Contact us for:-

- Interior/Exterior Signs
- Vehicle Graphics
- Banners
- Window Graphics
- Exhibition Displays
- Health & Safety Signs

New Eco-Friendly Printer Installed

We have recently expanded our wide-format printing capabilities with the installation of a new HP Designjet 60" L25500 Latex printer.



The HP Designjet L25500, which uses HP Latex Inks, is recognised as one of the most versatile and eco-friendly solutions for wide-format signage and graphics.

Latex inks are water-based inks that combine the best characteristics of low and eco-solvent inks (lower cost, outdoor durability) with the benefits of water-based inks (high quality, odorless prints, reduced environmental impact).

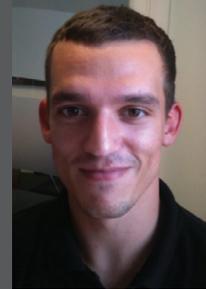
Latex inks are also incredibly versatile. HP latex inks meet the GREENGUARD Children & Schools standard for low emitting products.

HP latex inks produce odourless prints that are ideal for sensitive indoor areas like hospitals, schools and restaurants. They emit virtually no VOCs, no ozone and no hazardous air pollutants

The HP printer provides our clients with an environmentally friendly solution to their sign and graphics requirements as well as offering a combination of high quality and durability.

Our new printer is housed along with a variety of state-of-the-art in house equipment including; a fully equipped fabrication workshop, router workshop with three routers, a paint finishing facility and of course our graphics workshop with full colour latex and direct to board UV printers.

Meet The Team



MATT RUTLEDGE

Name: Matthew Rutledge
Age: 22
Position: Graphic Designer
Time With Company: 6 years
Where Do You Live: Walton-Le-Dale
Married / Partner : Single
Hobbies: Gym and Football
Football Team: Manchester United
Favourite Movie: Shawshank Redemption
Favourite TV Show: Family Guy
Favourite Band: Foo Fighters
Favourite Web Site: Facebook
Favourite Alcoholic Drink: Desperado
Favourite Food: Pizza
Favourite Pub / Restaurant: The Old Oak - In Houghton
Last Book You Read: The Da Vinci Code
Intresting Fact About you: Auditioned for Big Brother 2010
Celebrity Crush: Nicole Scherzinger
Whats Your Dream Car: Citroen Saxo Forte
Whats Your Dream Holiday: Las Vegas

Corporate rebrand



Leading specialist in the design & supply of corporate wear uniforms Simon Jersey has been re-branded following a corporate restructure.

The newly named Kwintet House has been given an external and internal makeover to represent the expansion of operations from the building, incorporating a completely refreshed global logo for the Swedish based Kwintet Group.

We were commissioned by Simon Jersey to complete a re-branding exercise in time for the arrival of delegates from the head office of the Kwintet Group from Sweden for a formal visit.

A range of exterior signs were included within the remit. This consisted of double sided illuminated feature totem signs with fret-cut logo and text backed in acrylic and illuminated via internal lighbox.

We also produced a free standing non-illuminated monolith sign, wall fixed internally illuminated signs with fret-cut logos, free standing car park information signs and wall fixed aluminium signs.



OCTOBER PROMOTION

To celebrate the arrival of our new wide format full colour solvent printer:

50% discount on any single sided PVC or mesh banner

For example, 3x2m full colour printed PVC banner with hems & eyelets: **£89.00***



*All prices are plus delivery and VAT. Offer valid for orders placed between the 1st October to 31st October Valid on banners up to and including 2500mm width.

LOOK OUT FOR OUR FUTURE MONTHLY OFFERS