

Raising Arizona

We are delighted to announce the new arrival of our latest investment, the state of the art Arizona direct substrate UV printer. This flatbed ultra wide digital print machine enables the perfect recreation of designs, colours and branding onto a wide range of materials including: foam core (POS Board), a wide range of rigid plastics, aluminium, acrylic and many more substrates.

Clients and marketing agencies are already benefiting in the extended range of services provided.

Signs Express Director Robin Longton explains; **"The new machinery opens up many new opportunities for both our business and our customers. It also helps us to greatly reduce turnaround time as all production can be completed in house. It provides an ideal platform to boost the range of creative signage we provide from event and exhibition backdrops to large scale point of sale."**

Robin continues; **"Whether customers need a short term promotion solution, or are looking for a more permanent backdrop we can accommodate their needs offering a wide range of material and fixing choices - allowing a creative design to become reality."**

The new flatbed machine compliments the wide range of in-house equipment already in situ at the production premises including routers to cut shaped lettering, intricate patterns and produce tactile & braille signage, and wide format printers including an eco friendly Latex printer which produces odourless graphics.



Ring Stones Fleet

After successfully completing fleet vehicle graphics for Preston and Bolton based social housing firm Forrest, Signs Express were approached by Ring Stones Maintenance and Construction to assist them with their fleet vehicle signage.

Ring Stones Maintenance and Construction, based in Burnley, are a visionary new joint venture between Calico Homes and Forrest.



As part of their new branding Ring Stones required full colour vehicle graphics across their full fleet to ensure their vehicles stood out from the crowd. The vehicle graphics created by the Signs Express team perfectly reflected the ethos and corporate identity of the organisation, helped by the Ring Stones' simple but effective branding which created a clean and striking impact.

The graphics were applied in our dedicated temperature controlled vehicle bay, to ensure accurate fitting of the van graphics for long-lasting high quality results.

NEWS IN BRIEF

- We are pleased to have received approved Constructionline status for the 4th consecutive year, sailing through the intensive auditing procedure without any issues.

Constructionline is the UK's largest Government owned register of contractors and consultants for the construction industry.

- We recently completed a job for The Rosemere Cancer Trust based in the Royal Preston Hospital. The trust wanted to brighten up the walls of its new information bureau. Our Signs Express team of highly skilled sign makers recommended our bespoke full colour printed wallpaper and the finished results have been amazing; breathing life into the plain walls and creating a focal point and a sense of branding for the new centre.



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Signs look the business

Part of the former Stone Bridge Mill in Longridge has recently been renovated and converted into a high quality, contemporary, business suite facility. It is now the home of the newly formed Longridge Business Centre offering office space and suites to businesses looking for a quality place to work. Current tenants include companies Live Magazines Ltd, Aprilis Healthcare and VenueBooking.com.



materials were viewed and chosen, it was decided to produce a range of signage using materials which give a sense of continuity and branding throughout the building.

The internal signs were constructed using clear acrylic panels with flame polished edges, black vinyl text, and mounted to folded brushed aluminium back panels, using chrome stand-off fixings. Overhead LED trough lighting was also provided, chosen for its energy efficiency and extremely low maintenance requirements.

All signage was installed by our own qualified installation team and the finished results were very well received by both the landlords and tenants.



Longridge Business Centres' owners approached local company Signs Express to assist with their internal and external signage requirements. The signage needed to complement the modern, stylish feel the building has. Following an initial consultation where sample

UCLan All Mapped Out

UCLan International Office is the advice team who help over 2000 international students representing over 100 nationalities to the Preston Campus each year. The International Office contacted Signs Express (Central Lancashire) to supply internal feature wall signage to raise the profile of their department. We created a stunning bespoke wall feature constructed of Polycarbonate and depicting a map of the world with all the continents individually cut and bonded to the Polycarbonate back



panel. Bespoke full colour printed wallpaper graphics have also been supplied as part of the project. The University signage was installed by our trained installation team and has created a real 'wow' factor around the campus in the short time it has been up, with other departments now looking to create similar display signs for their offices.



NEWS IN BRIEF

- Two members of our vehicle graphic installation team have completed and passed the 3m vehicle wrapping course. The task was to apply 3m wrapping film into deep recesses and the front bumper of a vehicle using the full range of the 3m wrapping films. As a result we are now a 3m approved wrapping centre.

If your company is thinking about maximising the advertising potential of your vehicles, Signs Express has the expertise to assist you with all aspects from concept of the design through to installation.



Authorised Vehicle Wrapper Graphics Products

- The re-brand of our Signs Express centre is nearly complete with our fleet of vehicles being fully rebranded and our exterior signage also having a fresh vibrant new look.
- Babies Babies Babies. We would like to congratulate 3 members of the Signs Express team on the new additions to their families. All babies are doing well, and we wish them all the best for the future.



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