

Welcome to our summer newsletter. We've been very busy over the past few months and wanted to share some of our updates and case studies with you. So while you're enjoying the sunshine, have a read of our latest news.

R & MA Stewart Electrical Ltd

R & MA Stewart Electrical Ltd, was started in South London in 1975 by directors who still work in the business today. The electrical contractor company employs 40 qualified electricians, and is dedicated to training and educating apprentices. The business is focussed on Local Authorities, Architects, Surveyors, and Private & Domestic Clients.



Commenting on the services we provide for them, Daren Stewart, Director said: "Our business is based on quality. We have a fleet of white Citroen Berlingos which do stand out with our simple and clear logos which Sign Express (Croydon) image for us. Our business is very competitive and Signs Express (Croydon) can make our brand come to life on a new van very quickly, creating instant awareness."

777 Demolition & Haulage Co Ltd

This company celebrates its 50th anniversary this year. They are one of the UK's leading family owned demolition companies. Their business is in three activities, demolition, environmental services, and recycling.

They contacted us in April as they had three new Sprinters and four new Citan vans on order. We swiftly agreed a design with them, and set to work signwriting these vans. We are pleased to have been able to do this in their anniversary year which has featured a big commitment to promoting their brand through van graphics.



"Signs Express (Croydon) made the whole process straightforward for us."

Daryl Pearce, Director of 777 Demolition & Haulage Co Ltd

We do more than just vehicle graphics!

Whilst we are proud to say we are vehicle graphics specialists with our own purpose built application bay on site, we can offer you a full range of signs and graphics solutions.

We know that your business may have varied and complex requirements that need expert planning and budgeting. That's where we come in.

As a well-established local business, dealing with a vast array of privately owned companies, we will work with you to ensure a full and efficient service, however large or small your requirement. Our health and safety policies are stringent, our staff are highly trained experts, and we offer quality that matches our excellent service.

As part of the UK and Ireland's largest signs and graphics company, it's fair to say we know our stuff!



Carshalton Boiler Services Ltd

Carshalton Boiler Services Ltd has been working with us since January 2010. They are a family owned company headed by John Temple, Managing Director and son of the founder. Their business is in installing and servicing domestic boiler and central heating services. Over the last few years we have helped them with two rebrands, as well as signage at their Sutton premises. Their fleet of Citroen Berlingos are a well-known sight in the Sutton area of South London.



John commented: "Van graphics are a great way of promoting our brand, there are a huge number of people seeing our vans every day and this makes for incredibly cost effective advertising. Signs Express (Croydon) has helped us in delivering a consistent brand".



Our survey says....

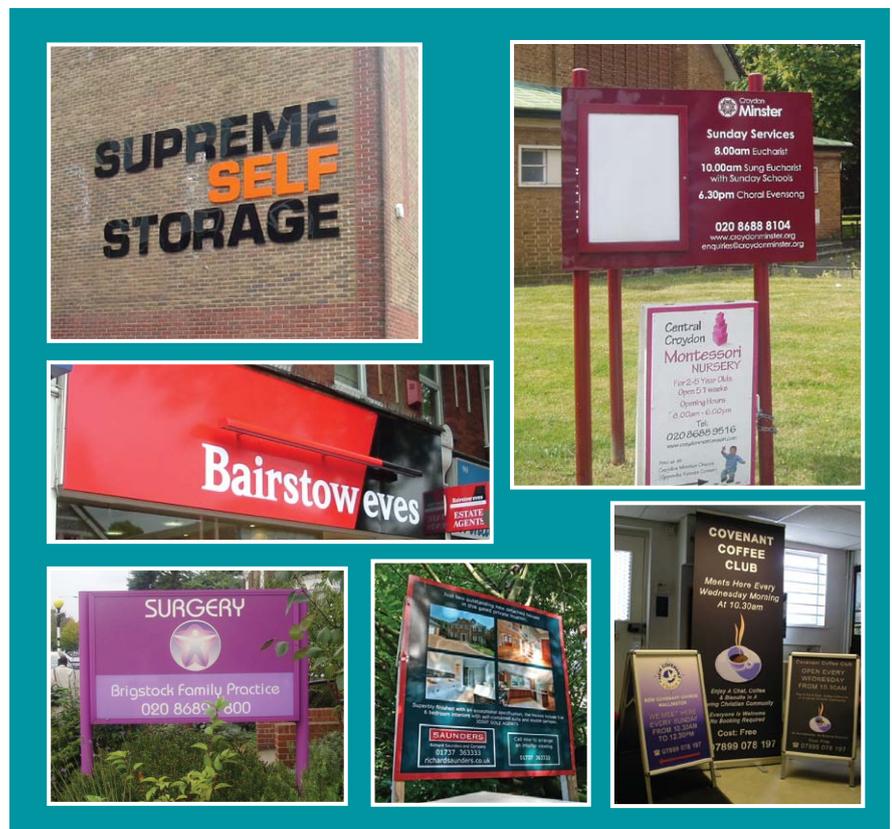
Signs Express has recently undertaken a nationwide survey to find out about peoples buying habits and what is important to them when making a purchase.

The study has revealed that nearly three quarters (72%) of small and medium sized enterprises believe it is important to buy local when it comes to purchasing goods and services. This could be great news for our economy, as the UK strives to reach its pre-recession GDP peak.

The survey also revealed that the majority of those with purchasing power do not believe price is the most important factor when it comes to selecting a supplier. Three quarters of those surveyed (75%) said that if they believe they are getting good value and service, price is not the most important factor.

Great news when we strive to offer not only a competitive price, but an unbeatable service and fantastic quality.

So you know we don't just do vehicle graphics, but what about our other work?



Did you know...?

98% of businesses believe stunning signage creates a positive first impression. Are you using the power of signage to its full potential?

*Based on a survey of over 1000 businesses

