

Cooking up vehicle graphics in Peterborough

Marcus Farthing, a multiple franchisee of COOK was looking for new vehicle graphics for his van and called upon the services of Signs Express (Peterborough) to install a high quality vehicle livery.

COOK, who won Franchise of the Year in 2012, offer ready meals "using the same ingredients and techniques that a really good cook would use at home".

When Marcus Farthing approached Signs Express (Peterborough) looking for new van graphics, as fellow franchisees, the sign makers felt they could appreciate the on-going challenges

of the business and were delighted to be asked to complete the work.

The installation took place in Peterborough's dedicated vehicle bay by highly qualified staff, ensuring a great, long lasting result.

Marcus has commented: "I found the service and quality of the work to be of a very high standard and am very pleased with the results"

COOK was established by Edward Perry and Dale Penfold in 1996 based in Sittingbourne, the business has since grown to be a successful franchise and today has 70 shops, half of which are owned by franchisees.



MEET THE TEAM



Name:
 Shane Bycraft
 Position:
 Sign fitter
 Time in position:
 2 years and 3 months
 Where do you live:
 Holbeach, Lincolnshire
 Married/partner:
 Partner, Nichola
 Hobbies:
 Football
 Football team:
 Liverpool FC
 Favourite movie:
 Goodfellas
 Favourite band:
 Coldplay
 Favourite alcoholic drink:
 Cider
 Favourite food:
 Indian
 Last book you read:
 The Krays
 Interesting fact about you:
 I've always got a smile on my face
 Favourite restaurant:
 The Granary
 Dream car:
 Subaru Impreza
 Dream holiday:
 Argentina

DID YOU KNOW?

98% of businesses believe stunning signage creates a positive first impression. Are you using the power of signage to its full potential?

*Based on a survey of over 1000 businesses



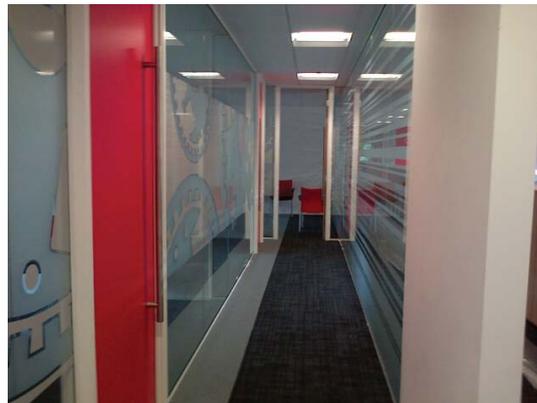
Office move sparks last minute project

When Cummins Generator Technologies moved from their Barnack Road, Stamford site to facilitate their global head office in Lynch Wood, Peterborough, they called on the services of Signs Express (Peterborough) to complete a vast range of signage for their new location.

Cummins Generator Technologies is a global company specialising in AC Generators. Established in 1919, they offer a comprehensive line of products that can be found in recreational vehicles, marine, commercial mobile, residential standby and portable applications.

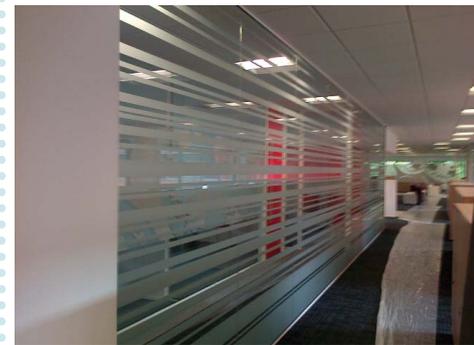


The experienced sign makers provided a range of signage including over 300 metres of two colour frosting in the shape of engine cogs, internal wall signage, outdoor and parking signage. Wall art, bar coding, and stainless steel letters have also been supplied and fitted. The Peterborough team were delighted to help and provided a first class service, ensuring the high quality fittings were in place and ready for Cummins Generator Technologies to occupy the offices within the timescale given.



Signs Express (Peterborough) was contacted by Cummins Generator Technologies with less than 2 weeks to go before staff were due to move in to the premises. The quick turn around and professional service that the team offered led Justin McKay, Global Facilities Leader for the client to comment: **"I have been very impressed with the quality of work and speed of service from Signs Express."**

The Peterborough team worked alongside interior designers James Cubitt & Partners Architects. The company has been established since 1947 and like Cummins Generator Technologies, have offices across the globe. Throughout the project, the interior designers worked very closely with Signs Express (Peterborough) and have commented: "Signs Express were a pleasure to deal with. I found that they worked quickly and professionally. They knew exactly what was required and worked with the designers to resolve any design issues. I would definitely recommend, and work with them again in the future."



The project was an exciting opportunity for the Peterborough sign makers who enjoyed working alongside the two global brands. There are likely to be upcoming projects with Cummins Generator Technologies which the team hope to be involved in.

DID YOU KNOW?

Signs Express (Peterborough and Kings Lynn) can now produce braille and tactile signage in house. We're engravers too! Contact us now for more details.

Look out for more news around Christmas!

