

Welcome to our Spring newsletter. We've been very busy over the past few months and wanted to share some of our stories with you. So while you're enjoying the first signs of warmer days to come, have a read of our latest news.

Feline good about new signs!

We were called upon to provide some new signage for local company Avonvale Veterinary Surgeries.

We have been working together for some time and so when a striking new exterior sign was required, we were delighted to help. The sign was for the surgery at the company's Stratford location, and with a requirement for something visible at night as well as during the day, we set to work creating a metal sign with powder coated built up metal letters in black and green with rear LED halo illumination, the central O of Avonvale also has an illuminated face with the logo detail applied. As well as this, an illuminated double sided projecting sign was also supplied.

The new sign looks fantastic at night as well as during the day and will ensure all visitors, fur feather and fin (and human of course) can spot it.



Focus on: vehicle graphics

At Signs Express (Warwick) we are delighted to be able to call ourselves experts when it comes to vehicle graphics and wraps.

This versatile signage is a fantastic way for any business with a company vehicle to spread the word when they are on the road. Research conducted by 3M states that a busy vehicle is seen by over 3000 people every hour of the working day, so there's no denying that a lot of people will be seeing your graphics!

This smart and cost effective signage, when properly applied, is long lasting and will help your advertising no end. We also provide safety graphics such as reflective chevrons, just get in touch for more details.



DID YOU KNOW?

Not only do we manufacture and install signs, we can also help with your design and concept!



Helping Myton Hospice Glow

We have been working with local Coventry and Warwickshire charity The Myton Hospices to supply them with promotional lamppost signs for their upcoming event "Glow in the City".

As an existing customer, Myton knew they could rely on us to provide a great service and great signs for their event. After several years of working together, we have supplied the charity with everything from road side banners to correx boards for their fundraising events, as well as A boards, window graphics and signs for their shops.



The 15 lamppost signs recently provided are large, brightly coloured A1 correx boards, promoting the Glow in the City event. The event will be held in Coventry city centre after dark on Saturday 25th April and is a 5k route in which participants can run, walk or dance their way past some of the city's landmarks!

The event is set to light up the streets of Coventry whilst raising money for a fantastic cause. Some of us here at Signs Express (Warwick) will be getting into the spirit of things and taking part!

The Myton Hospices provide specialist care and support for terminally ill patients and their families and touches the lives of 4,000 people every year. To sign up for the event visit www.mytonhospice.org/glow

MEET THE TEAM!



Name:

Bella Ingram

Position:

Marketing & Accounts

Time in position:

5 months

Hobbies:

Show Jumping

Football team:

Southampton

Favourite movie:

Harry Potter

Favourite band/artist:

Chart music, but I have to put up with
Rock FM at work!

Favourite alcoholic drink:

Cocktails!

Favourite food:

I couldn't possibly pick a
favourite

Last book you read:

This is awkward...50 shades of grey

Interesting fact about you:

I graduated last year with a degree in
Sociology & Criminology

Dream car:

A Range Rover Sport

Dream holiday:

Somewhere peaceful and HOT!

DID YOU KNOW?

You can follow us on facebook and Twitter!

[facebook.com/SignsExpressWarwick](https://www.facebook.com/SignsExpressWarwick) | [@SXWARWICK](https://twitter.com/SXWARWICK)

