

It's been a very busy few months for us here at Signs Express Manchester. We've re-branded our vehicle fleet (check out the picture below), welcomed some new members to the team, and of course fitted numerous signs and graphics, some of which you can find out about in this newsletter. We hope you enjoy reading about what we've been up to.



We love our new colourful and eye catching fleet of vehicles. Next up are our external building signs!

Perfectly prepped for the big day!

The Wedding Dress Factory Outlet, based on Bark Street in Bolton, contacted us to help revamp their brand as they were planning a grand opening for their new premises.

The company offers a huge selection of dresses from designer labels to more affordable brands, along with plus size and vintage ranges. Men's hire is also available.

We were delighted to provide them with external signage comprising of three sets of white acrylic letters mounted onto rear locators. Our fully trained team installed the signage in plenty of time, making sure they were perfectly prepared for their opening.

The company also has shops in London & Leicestershire, each with over 700 gowns in stock.



A tasty new location

The lovely people at Chilli Banana asked us to help get their move to new premises in Wilmslow underway with this fantastic window manifestation.

The restaurant is due to open mid November

and these eye catching graphics will ensure everyone knows the place to be for delicious award winning Thai food!



Company re-brand for insurance giants Allianz

Insurance company Allianz contacted us when they were seeking a striking new look for their internal offices.

We worked closely with the company to create a new feel throughout the building with numerous installations. These included digitally printed wallpapers, etched glass manifestations and wall graphics.



We were thrilled at the opportunity to work with the company and our team very much enjoyed creating and installing the varied range of signage Allianz required.

As you can see from the pictures, the finished effect is fantastic, and the client is extremely pleased with the results.



Allianz Insurance, which employs over 4000 people across a network of 20 offices in the UK, is one of the largest general insurers in the country.



The Sky's the limit

Jaguar contacted us to provide them with 16 Ride & Go Sky kits for their dealerships all over the UK.

Aaron in our Production team has travelled the country to fit at five different locations, with the rest of the kits being fitted by the Jaguar dealerships themselves.

Keen cyclists from all over the UK have been given the opportunity to "ride like a professional" at events which commenced

in September and run through to 13th October.

Having completed a large amount of work with Sky in the past, as you may have seen in our last newsletter, we were delighted at the opportunity to work with them again, this time in association with Jaguar.

For more information about this story, please visit:
http://www.teamsky.com/article/0,27290,17545_8942744,00.html

"I saw all of the work Signs Express did in full yesterday and it looks great. We've had lots of great feedback on how it's transformed the space completely. Also your team that I met on the installation day were really lovely and were very accommodating. I wouldn't hesitate at all in recommending or using you guys again."

Katrina Smith, Allianz UK

Back to school!

With September comes the new school year, and we were happy to help a number of local schools, colleges and universities freshen up their signage over the summer.

We were called upon by Hopwood College, Trafford College and The University of Manchester amongst others to complete new signage projects.

Our fully trained team helped from production stage through to installation and fitted a variety of works ranging from window manifestations to directional signage, as well as external and internal signs.

DID YOU KNOW?

98% of businesses believe stunning signage creates a positive first impression. Are you using the power of signage to its full potential?

*Based on a survey of over 1000 businesses



Meet our new team members!



Matt Hammond

Position:
Graphic Design Manager

Hobbies:
Cars, fishing and football

Favourite Movie:
The Bourne Identity

Favourite Food:
Indian

Dream Holiday:
France

Favourite Alcoholic Drink:
Bitter

Heather Parry

Position:
Graphic Designer

Hobbies:
Fitness

Dream Car:
Mustang

Favourite Restaurant:
Nino's

Dream Holiday:
California

Favourite Alcoholic Drink:
Cheeky Vimto

Tom Atkinson

Position:
Sign Fitter

Hobbies:
Cycling

Favourite Movie
The Truman Show

Favourite Band:
The Arctic Monkeys

Favourite Food:
Spaghetti bolognaise

Favourite Alcoholic Drink:
Vodka Redbull

And finally.....

It's nearly that time of year again! Contact us now for Christmas signage. We can help with anything from festive vehicle wraps to yuletide window graphics.

