



# CHANGE YOUR COLOUR NOT YOUR CAR



VEHICLE WRAPPING SPECIALISTS



# ADD A SPLASH OF COLOUR



## What is a vehicle wrap?

Vehicle wrapping is a technique used to transform a car, van, lorry or motorbike with a whole new look.

Vinyl panels are strategically placed so that the whole vehicle is covered with a new colour or printed graphics. It's a very technical process and should only be carried out by experienced applicators.

Signs Express (Warrington) specialise in vehicle wraps and have a dedicated vehicle wrapping bay, ensuring quality control at all times.

## Colour changing techniques

Not everybody realises that the colour vehicle they buy, doesn't have to be the colour vehicle they drive around in.

Full vehicle wraps are a fantastic way to personalise your pride and joy. You can get the motor you want and then customise its exterior by getting it wrapped in the colour you've always desired.

A full wrap doesn't just change the look of your vehicle, it also protects its body work and can be removed if you ever want to sell your car, returning it back to its original state, helping to protect against stone chips, scratches and wear and tear to enhance potential re-sale value.



# DRIVE YOUR BUSINESS WITH VEHICLE GRAPHICS



## Drive business

Not only can vehicle wraps be used to customise the colour of vehicles, they're also a great way to brand fleets with logos and company details, ensuring consistency whilst also promoting business services.

Studies by 3M reveal that your vehicle can be seen by up to as many as 3,000 people per hour, every day, if out and about on a busy road, making vehicle graphics a very effective advertising medium.

## Partial wraps

You may not want a whole vehicle wrap, choosing instead just to add an accent of colour to a specific area, or a fun design. All this is possible with Signs Express (Warrington).

## Benefits to vehicle wraps:

- Protects original body work from stone chips or scratches
- Personalise your vehicle to your own taste
- Easily removed for re-sale purposes
- Marketing messages can be incorporated to promote a business or personal message
- Signs Express (Warrington) only use the best vinyl available from accredited supplier 3M
- Expected lifetime of between three to five years

## CHOOSING THE BEST OPTION FOR YOU



### Your options:

- Full vehicle wraps in one colour
- Full vehicle wraps in multi-colours or patterns
- Partial vehicle wraps in one colour
- Partial vehicle wraps in multi-colours or patterns
- Logos or graphics applied
- Photographic images

### The full picture

For more information on vehicle wraps and graphics why not get in touch so we can go through the many options available and find a solution that suits both your needs and your budget.



For more information contact  
Signs Express (Warrington):

**01925 822990**

[signsexpress.co.uk/warrington](http://signsexpress.co.uk/warrington)