

Newsletter

Following a recent rebrand, South Yorkshire's heavy engineering steel plant Sheffield Forgemasters International Ltd commissioned Signs Express (Sheffield) to provide new signage for the company's buildings.

Attractive stainless steel lettering was chosen and was to be installed at a height of over 23 metres.

Dominating the Brightside area of East Sheffield, the buildings posed their own challenges to the installation. Getting the first sign on to the Bagging Plant building required truck mounted powered boom assistance. Access was tight; the sign itself is 10 metres long x 2300mm high and the accompanying logo has a diameter of 2300mm.



Access was a serious issue; it was decided the best course of action would be to complete the installation on a Sunday, having the surrounding roads closed off to traffic with a temporary traffic management system running avoiding too much disruption.

Awarded the project for their professional and consultative approach, Steve, Carol and their team gave Forgemasters confidence the work would be completed on time, safely and to a high standard.

Steve said *'We worked closely with the team at Forgemasters throughout the project, right up to Chief Executive level. We take an active part in developing the specifications for all of our projects and implementation plans.'*



Continuing their work with Museums Sheffield, Signs Express has recently installed a large format suspended sign to the entrance of their Millennium Gallery.

Museums Sheffield has recently undergone a rebrand and after many previous projects together, commissioned Steve, Carol and the team at Signs Express to provide the new signage.



Taking 2 days to install, the box sign is suspended from the vaulted roof at the entrance of the gallery and is illuminated using energy efficient LED lights, creating a fantastic focal point to the modern glass fronted building.

NEWSinBRIEF

Today Sheffield - tomorrow the WORLD!

Steve and Carol Morris are delighted to announce they have purchased an additional territory to their franchise, expanding the market to cover the whole of Sheffield.

The purchase comes as a result of continued growth within their Rotherham base. The successful couple have worked hard and are now reaping the rewards with a number of high profile contracts.



Carol Morris explains;

"Whilst most businesses have experienced a downfall during the recession, we have been able to capitalise on our high quality products and excellent customer service to increase our customer base.

Signs and graphics are a cost effective promotional tool and one which can really help a business to stand out from their competitors."