

Welcome to our winter newsletter. We've been very busy over the past few months and wanted to share some of our stories with you. So as the nights draw in and it turns chillier outside, sit back and have a read about what's been happening at Signs Express (Chester).

Wok can we do to help?

When Wok & Go, a fellow franchise with headquarters in Chester needed signage for their new restaurant, they contacted us to help out. We were given a blank canvas with their new premises and went to town creating vibrant



and bold signs for them. We set to work and made sure everything was installed for their grand opening.

Wok & Go, formed in 2007, provides people with tasty and healthy eating at a reasonable price. Yum yum!



A new look for a new fleet

CES UK came to us seeking a full re-brand of their new fleet. They had chosen a clean new look for their vans which we installed in our purpose built vehicle bay.



They knew that we would offer fantastic attention to detail, and also chose us because of our national coverage. This saved them not only valuable time, but also money. They've even added a moped to their fleet!

MEET THE TEAM



Name:

Gareth Strachan

Position:

Production Manager

Time in position:

1 Year 8 Months

Where do you live:

Saltney, Near Chester

Hobbies:

Music

Football team:

Durban Pirates

Favourite movie:

Honey I Shrunk The Kids

Favourite band:

Catlike Thieves

Favourite alcoholic drink:

Anything

Favourite food:

Steak

Interesting fact about you:

I'm South African and I'm in a band

Favourite restaurant:

Hickory's Smokehouse

Dream car:

Aston Martin DB7

Dream holiday:

Florida

DID YOU KNOW?

98% of businesses believe stunning signage creates a positive first impression. Are you using the power of signage to its full potential?

*Based on a survey of over 1000 businesses

Mind-bogglingly big bugs! (Readers of a nervous disposition, look away now!)

Chester Zoo contacted us when they needed some signs for their new creepy crawly exhibition.

The exhibition of robotic giants includes a 24 foot scorpion, and extra large 10 foot ladybird and spiders that are anything but incy-wincy.

The zoo contacted us to re-vamp their window graphics for Halloween and also add some new signs for charities compliance being fitted around the grounds.

The installation was great fun and we enjoyed seeing the new exhibition, although we were a bit worried about spiders catching us unawares!



The zoo, which opened its doors in 1931, has 11,000 animals in 110 acres of award-winning zoological gardens. 1.4 million people come to marvel at the amazing animals every year. The zoo is involved in many conservation projects both at home and abroad.



From the pictures you can see not only the work we have done, but one of the amazing installations at the zoo, so why not head down and check out the mind-bogglingly big bugs?



Rename, rebrand and refresh

Catering Engineers (NW) Limited held an open day to reveal a totally new look to the company as they rebranded under their new company name, C&C Catering Engineers Limited.

The company's Director, Julie Dewar said: "Investing in our brilliant new branding and

website has given us the right image to help us expand and win new contracts".

We were on hand to assist with new graphics for the fleet of vehicles, window graphics for the new showroom and existing offices, as well as roadside directional signage.

And finally.....

Santa's on his way! Contact us now for Christmas signage.

We can help with anything from festive vehicle wraps to yuletide window graphics.

