

WHICH OFFICE LOGO SIGN IS RIGHT FOR YOU?

A guide to 4 ways to
bring your brand to life





PROFESSIONAL SIGNS FOR PROFESSIONAL SERVICES



Choosing the right logo sign for your office depends on your space, brand style and budget. Each option offers its own benefits, from the simplicity and affordability of vinyl graphics to the premium finish of built-up lettering. To help you find the best fit for your business, we've compared four popular office logo options, highlighting their key features, finishes and benefits.

Vinyl wall graphics offer a simple and cost-effective way to display your company logo, creating a clean, professional finish without taking up additional space. Available in a wide range of colours and finishes, they are ideal for businesses looking for a subtle yet effective branding solution.

From sleek, contemporary finishes to bold, three-dimensional designs, these options can create an eye-catching focal point that reflects your brand's personality.

VINYL GRAPHICS
FLAT PANEL SIGN
ACRYLIC LOGO
BUILT-UP LETTERING

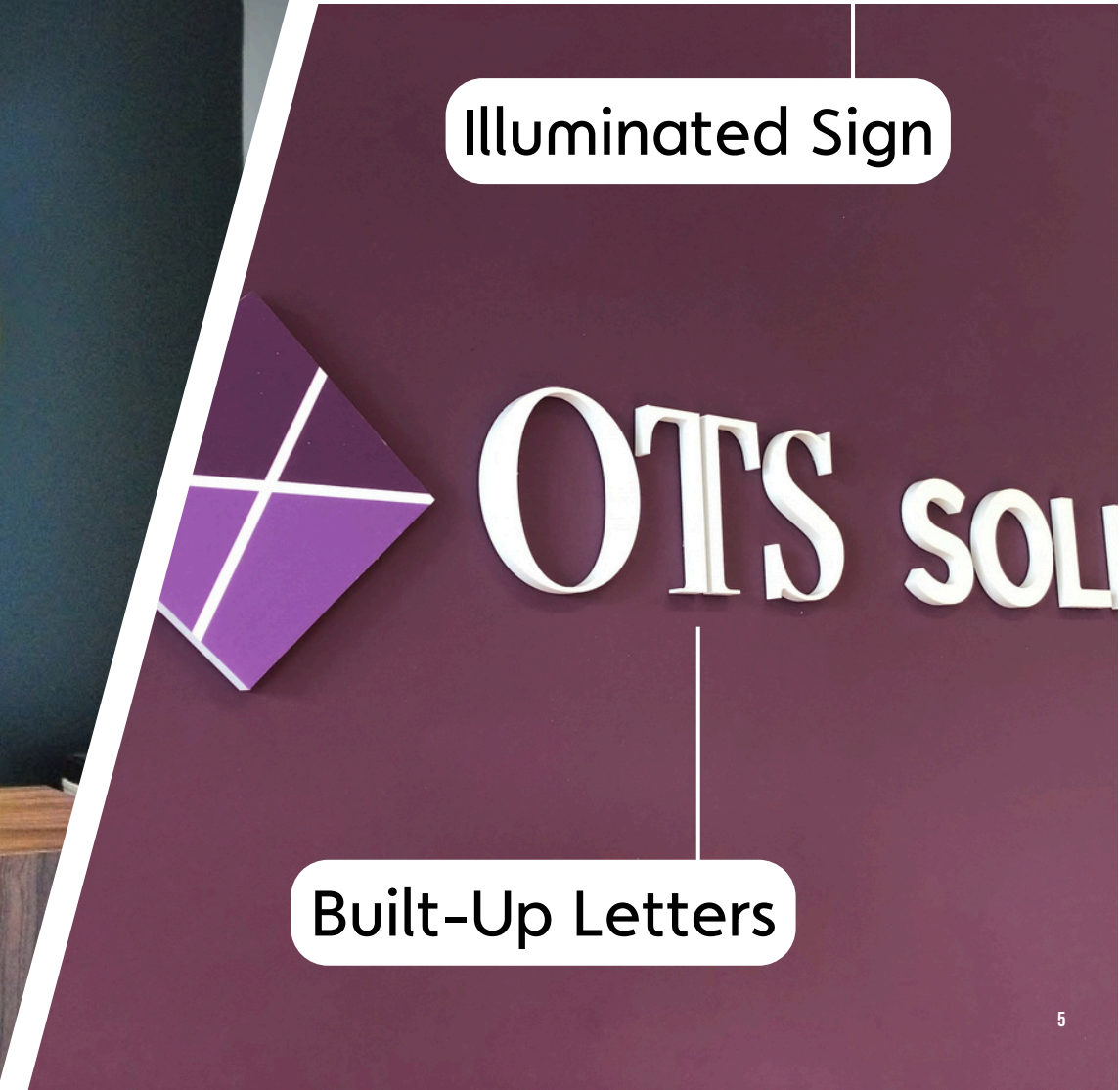


Vinyl Graphics

Flat Panel Sign



Illuminated Sign



Built-Up Letters

	Vinyl Graphics	Flat Panel Sign	Acrylic Logo	Built-Up Lettering
Look & feel	Simple & clean	Smart & professional	Polished & contemporary	Premium & high impact
How it works	Your logo is applied directly to the wall	Your logo is printed or applied to a solid panel	Your logo is produced in acrylic, often mounted away from the wall	Individual letters or logo elements are fabricated to create depth
3D effect	No	Slight / optional	✓	✓✓
Raised from wall	No	Optional	✓	✓
Can be illuminated	No	Optional depending on design	Optional	✓
Works with detailed logos	✓	✓✓	✓	Depends on design
Choice of finishes	✓	✓	✓✓	✓✓
Best for	Adding branding simply	Versatile office branding	Reception & client-facing areas	Statement reception walls
Relative investment	£	££	£££	££££

FROM DESIGN THROUGH TO MANUFACTURE & INSTALLATION



PROJECT MANAGEMENT

We can closely co-ordinate our project management around your office hours to ensure a seamless process.



DESIGN

Our in-house design team can provide creative, appropriate solutions, which can be presented to you through visual layouts.



MANUFACTURE

We work with a wide array of materials and, by combining craftsmanship with the latest in sign making technologies, are able to provide visually stunning sign solutions.



INSTALLATION

Public and employee protection is paramount which is why all of our installers are skilled in fitting signage to Health & Safety regulations.



WHY CHOOSE SIGNS EXPRESS?

Signs Express is passionate about delivering customer quality, not only in terms of the service you receive but also the advice you are given and of course, the end result. It is our dedication to excellence that sets us apart as well as the breadth of tailor-made solutions we offer.

With over 65 centres throughout the UK and Ireland, we are uniquely positioned to offer our customers nationwide coverage that is local so you have access to the largest range of visual solutions available to make your business stand out.



FOCUSED ON QUALITY

Professional service, friendly advice and a passion for delivering the highest quality results.



CREATIVELY CONSULTATIVE

Providing flexible solutions for our customers through an extensive range of products and services.



LOCAL TO YOU

A network of fully-equipped centres that are conveniently and locally based for our clients.



EXPERIENCED

Established for over 30 years with over 65 centres in the UK and Ireland we are a trusted, safe pair of hands.



BESPOKE

Offering a vast array of options that are tailor-made to your needs ensuring we deliver value for money.



HIGHLY RATED

Rated 9.8/10 on TrustPilot we are known for our can-do attitude and getting it right the first time round.





The leading signs & graphics experts

UK 0345 5040 501
signsexpress.co.uk

Ireland 1 800 744 679
signsexpress.ie

